

INTERRUPTIBLE LOAD CREDITS

- ENERGY EFFICIENCY
- INDUSTRIAL SERVICES
- RENEWABLE ENERGY
- FOCUS ON ENERGY

Our Interruptible Load Credits provide participating businesses with a financial incentive to reduce the strain on the electric system during periods of high demand or extreme pricing. If your business has the ability to shed load upon request during these periods, we can help you lower your electricity costs substantially.

In addition to lowering your utility bills today, you may be helping to ensure lower energy costs for your business tomorrow. One of the most significant cost drivers in the utility industry is the need to supply reliable power during periods of peak demand. These periods can accelerate the need to build expensive new power plants. By helping to meet the demand for power at these times with existing resources, you can help defer or offset the need to construct new power plants — and that can help ensure a reliable, affordable power well into the future.

Businesses depend on the continued availability of electric power at a reasonable cost to remain competitive. By participating in this program, your business will not only save money; you will also contribute to a strong local economy.



OVERVIEW

Your business may be called upon to reduce energy consumption when the demand for power surges, by shifting your usage or turning off equipment for brief periods. In return for agreeing to partner with us and help us manage the demand for power at these peak times, your business will receive a significant financial incentive every month. This program is designed to minimize the disruption to your operations, with customized contracts, limited interruption times and advance notification of power interruptions.

HOW THE PROGRAM WORKS

Flexible contract options. As a participant, you will contract directly with our power supplier, WPPI Energy. Contracts are flexible and can be customized to match your specific circumstances as needed. In exchange for reducing energy consumption during periods of extreme demand for power, you will receive a payment each month from WPPI Energy. Monthly program payments are guaranteed regardless of whether or not you are actually called upon to reduce your energy use.

Interruptible limits. During peak usage times, most often occurring in the hottest days of summer, interruptions will be limited to no more than 40 hours per month and 300 hours per year. WPPI Energy will contact program participants at least 55 minutes prior to the need to cut energy usage and will provide an estimate of the interruption duration. You will be notified by WPPI Energy when the interruption has ended so that your normal operations can resume.

HOW TO GET STARTED

Contact us for more information.

If your business has the ability to shed load upon request during times of peak demand, we can help you lower your electricity costs substantially.

■ INDUSTRIAL SERVICES ELIGIBILITY

- Available to commercial and industrial customers in Wisconsin and Iowa with an average monthly on-peak demand of at least 1,000 kilowatts (kW) who have the ability to shed a minimum of 500 kW of electrical load when notified.
- This program is not currently available in Michigan.