

\$\$\$ for energy savings

The Request for Proposals (RFP) for Energy Efficiency encourages investment in energy-saving projects by commercial and industrial electricity customers.

Our wholesale power supplier recently awarded grants for the following:

- A medical facility was awarded a \$30,000 grant to upgrade its ventilation system with new air handlers and a variable speed controller. This investment yielded \$15,700 in annual energy savings, while at the same time, improving indoor air quality and comfort.
- A manufacturing facility in Wisconsin identified an air compressor as a possible target through a compressed air evaluation. Their older air compressor satisfied all of their peak air demand loads without fail, but was oversized for lower use times. The facility was awarded \$20,000 to complete the replacement with a new highly efficient base load compressor and variable speed trim compressor. The facility now enjoys savings of more than \$16,000 annually.

The program seeks large efficiency projects resulting in 100,000 kilowatt-hours or more of electrical demand reductions, and/or 20 kilowatts or more of electrical demand reduction.

Visit www.wppienergy.or/rfp for program details.

Reliable in good times and bad

For more than 125 years, public power has been a tradition that works on behalf of its communities and customers. Today, 2,000 public power utilities around the United States proudly provide low-cost, reliable service with a friendly, personal touch.



Public power utilities allow citizens to have a direct and powerful voice in utility decisions and policies. Essentially, public power utilities are accountable to the people they serve through local elected or appointed officials.

In our community, being locally owned and operated allows us to maintain a strong local presence and a direct

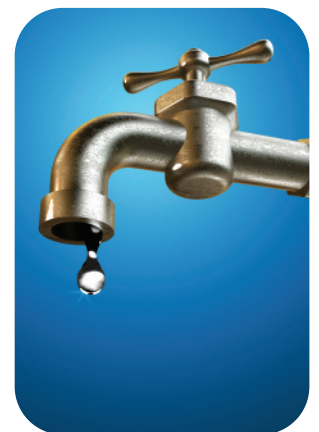
connection to our customers. We are able to offer competitive rates, reliability, responses to customer concerns, local employment and control.

Wherever public power exists, its mission remains the same – to reliably provide electricity at a reasonable cost, in good times and bad.

Save energy on the job

It doesn't cost much to save a bundle in the workplace. Here are five low- or no-cost tips to help businesses save energy.

1. Turn off lights, computers and other equipment when they are not in use.
2. Install programmable thermostats that automatically set back at quitting time.
3. Post reminders for employees to close doors, turn off bathroom lights and shut off faucets.
4. Change or clean filters in heating and air conditioning systems every month and have the systems inspected and maintained regularly.
5. Replace burned-out light bulbs with lower-wattage compact fluorescent light bulbs (CFLs), which use a fraction of the energy of traditional bulbs.



New Glarus Utilities
319 Second Street • PO Box 399
New Glarus, WI 53574
(608) 527-2913
www.newglarusutilities.com

PRSRT STD
U.S. POSTAGE
PAID
PERMIT NO. 1121
MADISON, WI

Make the smart choice

As a customer of New Glarus Utilities, you can purchase renewable energy blocks to offset a part or all of your business's electrical usage through our Green Power for Business Program. Renewable energy is generated from clean, green energy sources such as wind, biogas, and the sun, and is purchased in 300 kilowatt-hour (kWh) blocks.

Purchasing one block of renewable energy each month for one year has the equivalent impact on the environment as not driving a car for six months and avoids emitting over three tons of carbon dioxide.

Studies have shown that many consumers prefer to purchase products and services from businesses that demonstrate a concern for the environment. To participate in the Green Power for Business Program, complete the form enclosed with this newsletter or call 527-2913.

Receive up to \$50K for improvements

Has your business delayed the replacement or improvement of inefficient equipment and building components because of concerns about the initial purchase costs?

Most business people understand that energy efficiency projects offer attractive returns on investment and other long-term benefits. However, it is common for businesses to defer energy cost reduction measures because of "first-cost" barriers.

The Shared Savings Program, available in partnership with our power supplier, is designed to help you overcome these initial cost barriers by providing up-front capital to advance energy efficiency improvements.

Funding can range from \$2,500 to \$50,000 based on the cost and energy savings potential of the project, and may not exceed the project cost.

To learn more, visit www.newglarusutilities.com or contact Energy Services Representative Beth Carlson at (608) 219-6763.

Planning to build?

The key to a successful, energy-efficient building project is to analyze and incorporate efficiency measures into the design at the very start of the process, before key decisions have been made. Your business can take advantage of the benefits of sustainable design through the New Construction Design Assistance Program.

The program works with prospective building owners and developers, design professionals and construction contractors to deliver high-performance buildings that provide improved energy efficiency, peak load reduction, improved systems performance and greater comfort. The program offers technical and design assistance and helps businesses achieve energy savings by increasing efficiency improvements in lighting, HVAC and other building systems.

Our power supplier's new office and operations center is the end result of successful planning, something our customers can achieve through the program. The new WPPI Energy facility has earned Leadership in Energy and Environmental Design (LEED) New Construction Gold standards for energy efficiency and sustainability and uses a number of green technologies. Like WPPI Energy, your business can achieve energy savings and demand reduction in new buildings, additions or remodels.

Contact us at 527-2913 for more information on how your new construction project can be designed and built for greater efficiency, performance and comfort.