

Green Power for Business celebrates 10 years

Our power supplier's voluntary Green Power for Business Program celebrates its 10th year in 2010. The program allows organizations to make voluntary purchases of renewable energy from their local utility.

In 2009, more than 300 business customers participated in their local utilities' programs, purchasing more than 32 million kilowatt-hours of renewable energy, or enough to power 3,600 average-sized homes.

By purchasing renewable energy, your organization supports the use of

electricity generated from environmentally friendly, renewable resources, such as wind, landfill gas and solar energy generated in Wisconsin, Minnesota and Iowa.



WPPI Energy's Green Power for Business Program is Green-e Energy certified to ensure customers get what they pay for. For more information on Green-e Energy certification requirements, visit www.green-e.org.

Invest in energy savings

Are you interested in completing an energy-saving project? The Request for Proposals (RFP) for Energy Efficiency is a program designed to encourage investment in energy-saving projects at your facility.

The program seeks large efficiency projects resulting in 100,000 kilowatt-hours or more of electrical demand reductions, and/or 20 kilowatts or more of electrical demand reduction.

The RFP is structured to boost projects that either exceed program funding caps or cannot quite meet financial hurdle rates without an additional incentive. Up to \$250,000 is available in each round of bidding to implement cost-effective efficiency improvement projects to upgrade equipment and systems.

Visit www.wppienergy.org/rfp for more information.

Energy Sources	Renewable Energy Program 2009 Actual	Renewable Energy Program 2010 Projected	Current WPPI Energy Overall Supply Mix
Renewable Energy	100%	100%	8%
Wind	66.6%	66.6%	
Biogas	33.2%	33.2%	
Solar	0.2%	0.2%	
Coal	0%	0%	67%
Nuclear	0%	0%	16%
Natural Gas	0%	0%	9%
TOTAL	100%	100%	100%

Wind energy is produced in Minnesota and Wisconsin; energy from biogas and solar energy is produced in Wisconsin. Actual figures may vary according to resource availability. For specific information about this renewable electricity product, visit www.wppienergy.org.

Design and build for energy efficiency

A construction project is an ideal opportunity to design and build for energy efficiency. It is also a good time to design for peak-load reduction, improved systems performance and greater comfort.

The New Construction Design Assistance Program is structured to assist business customers in planning for these measures in new buildings or additions. The program supports prospective building owners and developers, design professionals and construction contractors delivering high-performance buildings.

Our technical and design assistance helps capture synergistic energy savings by encouraging the design and construction of

new buildings as integrated systems. Financial incentives may also be provided, in order to overcome barriers that would otherwise prevent the installation of efficiency measures.

For more information about the New Construction Design Assistance Program, contact your energy services representative.



Training available from ECW

The Energy Center of Wisconsin provides a variety of training opportunities online and around the state each year.

Visit www.ecw.org/university for more information about workshops and courses such as Geothermal Technologies, Daylighting, Optimizing Fans & Pumps, Demand Control and more.

Improve your bottom line

When you're planning efficiency improvement projects for your facility, we can help you get off on the right foot. We offer expertise in energy efficiency and a special program to support your business needs. We'll work with you to determine the potential cost savings, calculate the payback and evaluate new equipment options.

Best of all, if the project will reduce electrical energy consumption and demand during our peak periods, you may be eligible for a cash incentive. Many types of efficiency improvement projects are eligible, such as new lighting, refrigeration, air conditioning, motors and other process equipment.

Minimum efficiency requirements and other terms and conditions apply. Contact us for more details.

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Shed those kWhs

It may sound hard, but it actually takes little effort to change energywasting habits. These simple actions are guaranteed to trim those excesskilo-watt-hours:

- Turn off equipment that is not needed during non-business hours. This includes computers, monitors, printers, copiers and task lighting.
- Install lighting occupancy sensors that automatically turn lights on or off, depending on occupancy. They work well in areas that are not occupied continuously, such as conference rooms, break rooms or offices.
- Adjust thermostats during "down" hours, such as a weekend. Better yet, install a programmable thermostat that will adjust the thermostat automatically.
- When buying or replacing office equipment, choose ENERGY STAR® qualified models. Even if it costs more initially, you'll save over the life of the equipment.