



# LOCAL CIRCUIT

SPRING/SUMMER 2009

## Annual Renewable Energy Program update

Through its voluntary residential Renewable Energy Program, WPPI Energy offers a dedicated portfolio of environmentally friendly, renewable resources such as wind, landfill gas and solar energy generated in Wisconsin and Minnesota. The renewable energy used for the voluntary program is just a small portion of the renewable energy produced by WPPI Energy's resources.

WPPI Energy has been awarded Green-e Energy certification for its voluntary renewable energy programs, including its program for residential customers and Green Power for Business program.



Green-e Energy certifies that the Renewable Energy Program/Green Power for Business meets the mini-

Energy Sources	Renewable Energy Program 2008 Actual	Renewable Energy Program 2009 Projected	Current WPPI Energy Overall Supply Mix
Renewable Energy	100%	100%	5%
Wind	66%	66%	
Biogas	33%	33%	
Solar	<1%	<1%	
Coal	0%	0%	65%
Nuclear	0%	0%	20%
Oil	0%	0%	1%
Natural Gas	0%	0%	9%
<b>TOTAL</b>	<b>100%</b>	<b>100%</b>	<b>100%</b>

*Wind energy is produced in Minnesota and Wisconsin; energy from biogas and solar energy is produced in Wisconsin. Actual figures may vary according to resource availability. For specific information about this renewable electricity product, visit [www.wppienergy.org](http://www.wppienergy.org).*

mum environmental and consumer protection standards established by the non-profit Center for Resource Solutions. For more information on Green-e Energy certification requirements, call 888-63-GREEN or log on to [www.green-e.org](http://www.green-e.org)

### ENERGY TIPS

- Have your air conditioner cleaned and inspected to improve efficiency.
- Shade outside air conditioning units with trees or other materials. The unit will work more efficiently and use up to 10% less electricity.
- Install a low-flow showerhead to save on both water heating and water.
- Replace incandescent light bulbs in high-use areas with compact fluorescent light bulbs. They use up to 70% less energy and last up to 10 times longer.
- When purchasing new appliances, look for the ENERGY STAR®.

## Power supplier changes name

Wisconsin Public Power Inc. has changed its name to WPPI Energy. A new tagline – *the way energy should be* – and a new logo were adopted to complement and highlight WPPI Energy's updated identity.



The way energy should be

logo, three blue half circles joined together, symbolizes WPPI Energy members' shared strength. The change identifies WPPI Energy as a strong public power partner and a leader in the power industry.

The change reflects WPPI Energy's overall commitment to energy efficiency, conservation, renewable energy, and above all, its member utilities. The new tagline and new

For more information, please visit [www.wppienergy.org](http://www.wppienergy.org).

## New Glarus Light & Water

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MADISON, WI



## Our connection to WPPI Energy

New Glarus Light & Water would like customers to know more about how we serve the electric needs of the community and keep pace with all the changing developments in the energy industry.

We will soon launch a new communications effort designed to inform the community about our connection to WPPI Energy, a regional power company with 50 members, including New Glarus. The utility plans to use a new phrase on its communications to capture the essence of this connection: "Shared strength through WPPI Energy."

"Shared strength through WPPI Energy" refers to the benefits of being part of a network that brings together 50 customer-owned utilities," said Public Works Supervisor Scott Jelle. "Through WPPI Energy, we can buy power jointly, offer innovative products and services, and bring energy information to everyone in our community – including business people, school children, and homeowners."

"Our membership in WPPI Energy helps us to provide our customers with a reliable, cost-effective and environmentally responsible energy supply," Jelle added, "and also puts us in a better position to meet future challenges and ensure a secure energy future for New Glarus."

New Glarus Water & Light has been a member of WPPI Energy since 2005. Customers will see no difference in the way the utility operates, but will begin seeing the line "Shared strength through WPPI Energy" used under the utility's name and new logo in various communications pieces.

## Go online for energy savings

Ever wonder what you could save by changing your thermostat setting or adding storm windows? Now you can find out with just a few clicks of a mouse.

The new HomeEnergyCalculator is available 24/7 in the comfort of your home. The calculator's quick, one-screen form asks about a dozen questions about your home. Simply click to indicate your home's approximate square footage, age, number of occupants, fuel type and more. Then hit "Calculate" to get an estimate of the monthly and annual energy use and costs for your home.

The HomeEnergyCalculator is one more way we're working to help you manage your home energy costs. Check it out at [www.newglarusvillage.com](http://www.newglarusvillage.com).

## Utility makes donations

In a look back at contributions and donations made last year, we are pleased to report that we provided financial support totaling approximately \$2,700 for community causes in 2008.

"We are pleased to be able to contribute to worthy local causes through our community contributions program," said Public Works Supervisor Scott Jelle. "As your community-owned utility, we're committed to helping make New Glarus a great place in which to live and work."

The funding was provided in-part by our power supplier, WPPI Energy. Overall community contributions by WPPI Energy's member utilities totaled approximately \$241,000 in 2008.