

Renewable REPORT

AN UPDATE FOR SUPPORTERS OF RENEWABLE ENERGY

ISSUE 8, SPRING 2007

From the customer-owned utilities serving:

Algoma
Black River Falls
Boscobel
Cedarburg
Columbus
Cuba City
Eagle River
Florence
Hartford
Hustisford
Jefferson
Juneau
Kaukauna
Lake Mills
Lodi
Menasha
Muscodia
New Holstein
New London
New Richmond
Oconomowoc
Oconto Falls
Plymouth
Prairie du Sac
Reedsburg
Richland Center
River Falls
Slinger
Stoughton
Sturgeon Bay
Sun Prairie
Two Rivers
Waterloo
Waunakee
Waupun
Westby
Whitehall

WPPI on-track to fulfill renewable requirement six years early

Just in time for Earth Week, Wisconsin Public Power Inc. is pleased to announce that it expects to be six years ahead of schedule in meeting the state of Wisconsin requirement that at least 10 percent of electricity purchased by retail customers in the state be supplied from renewable sources by 2015. WPPI expects to meet the requirement in 2009 as a result of the planned addition of more than 150 megawatts (MW) of capacity from a number of renewable resources:

Community-Based Wind Projects

WPPI is working with member electric utilities and local officials to install as much as 24 MW of wind power from 16 turbines in several member communities. To date, potential project sites have been identified in Kaukauna, New Holstein, and Westby. Sites in several additional communities are also being investigated.

Butler Ridge Power Purchase Agreement

In a recently approved 20-year agreement, WPPI will purchase the entire output of a wind project to be constructed in the town of Herman in Dodge County, Wis. Known as Butler Ridge, this 54-MW project would supply enough capacity to power 15,000 homes.

Outagamie County

Landfill-Gas-to-Energy Project

WPPI will purchase 4.8 MW of electric power generated from methane gas produced at a landfill in Outagamie County, Wis. The power will be delivered to the electric distribution system of Kaukauna Utilities, a member of WPPI.

Forward Energy Center

WPPI expects to purchase 25 MW of renewable energy from the Forward Energy Center wind project near Brownsville, Wis., just east of WPPI member community Waupun.

Top of Iowa II

A 20-year purchased power agreement will add to WPPI's portfolio 50 MW of renewable energy generated at a wind facility near Kensett, Iowa.



Renewable Report gets renewed look. If you think something looks different about this issue of *Renewable Report*, you're right! This spring, WPPI member communities rolled out new renewable energy marketing materials featuring clear blue skies and earth-friendly images, creating an eye-catching message about the importance of preserving our environment for future generations. In keeping with the campaign's message, *Renewable Report* now features a similar design. We hope you enjoy our fresh, new look!



in Brief

From energy independence for our nation to leaving a legacy of a cleaner environment for future generations, green power customers offer many reasons for purchasing energy from renewable sources. What's yours? To tell us, email renewablereport@wppisys.org.

Congratulations to Pace Industries Inc., located in the WPPI member community of Reedsburg, on becoming a Green Power Partner! The EPA's Green Power Partnership encourages organizations to purchase green power as a way to reduce the environmental impacts associated with conventional electricity use. For more information, visit www.epa.gov/greenpower.

Citizens respond to challenge

Community leaders encourage use of renewables

Citizens in the communities of Sun Prairie and River Falls have made an impressive response to a recent challenge from their communities' mayors. Through personal invitations and appeal letters, Sun Prairie Mayor Joe Chase and River Falls Mayor Don Richards encouraged residents to

increase their support of renewable energy by purchasing blocks provided by renewable sources.

In response, citizens in Sun Prairie and River Falls increased their enrollment in the Renewable Energy Program by 67 percent and 55 percent respectively.

River Falls earns national recognition for green energy participation

Utility again ranks among "Top 10" in U.S

With 5.4 percent of residential customers purchasing green power equal to all or a portion of their electric use in 2007, River Falls Municipal Utilities currently ranks ninth in the nation on an annual list of top U.S. renewable energy programs. The community-owned utility is the only Wisconsin utility to make the 2007 list.

River Falls previously reached tenth on the list, with 3.8 percent participation, in 2004. Since then, customer participation has increased to 5.4 percent, earning the utility the no. 9 spot in 2007.

The Top 10 lists are compiled by the National Renewable Energy Laboratory, an arm of the U.S. Department of Energy.



Overall, more than 3,200 customers across WPPI member communities are now purchasing more than 1 million kilowatt-hours of clean, green power each month. That's enough to offset the need to burn almost 1,275,414 pounds of coal monthly to produce the same amount of electricity.

Prefer to read the Renewable Report online? If you would prefer to read an electronic copy of this newsletter, just forward your e-mail address to renewablereport@wppisys.org. You will be notified by e-mail each time a future issue of the *Renewable Report* is published. You can also use that address to direct any questions, comments or suggestions for story ideas you may have. Your e-mail address will be used solely for the distribution of the *Renewable Report*. It will not be sold or distributed to any other party.

Renewable Energy Program
c/o WPPI
1425 Corporate Center Drive
Sun Prairie WI 53590

PRESRT STD
US POSTAGE
PAID
MADISON WI
PERMIT NO. 1