

RFP FOR ENERGY EFFICIENCY

- ENERGY EFFICIENCY
- INDUSTRIAL SERVICES
- RENEWABLE ENERGY
- FOCUS ON ENERGY

If your business uses a large amount of power, saving energy can be a key strategy in protecting your bottom line. The benefits of increased energy efficiency at your business also extend to the community; when local businesses remain competitive, local economies stay strong.

The Request for Proposals (RFP) for Energy Efficiency encourages investment in energy-saving projects by commercial and industrial electricity customers. This competitive bid program invites large power customers to submit proposals for cost-effective, energy-saving upgrades to equipment and systems within customers' existing facilities.

OVERVIEW

The RFP for Energy Efficiency program seeks large efficiency projects resulting in 150,000 kilowatt-hours (kWh) or more in annual energy consumption reductions, and/or 25 kilowatts (kW) or more of electrical demand reduction. The RFP is structured to facilitate the development of projects that either exceed project funding caps or cannot quite meet corporate hurdle rates without additional incentive.

The program enables large commercial and industrial customers to seek the level of funding needed to advance efficiency improvement projects. Through a competitive bidding process, electric customers compete against other energy efficiency project proposals for available funding.

To participate, eligible customers and/or vendors must prepare a bid describing the proposed project, how much energy will be saved and how much incentive funding is required to advance the project. Proposals are then reviewed, scored and ranked against others submitted, with the highest ranking bids awarded funding first until available funds are expended.

Through this program, up to \$250,000 is available each round for retrofit and new construction projects. Traditional prescriptive and custom incentive options are also available, but cannot be combined with this competitive bid offering.

HOW TO GET STARTED

Contact us for more information on technical project support, load metering or feasibility study grants that may be available to help your company evaluate savings for facility-specific applications.

For program details and application materials, visit www.wppienergy.org/rfp.

This competitive bid program invites proposals for cost-effective, energy-saving upgrades to equipment and systems.



ENERGY EFFICIENCY

Technical support, load metering or feasibility study grants may be available to help your company evaluate potential savings.

PROGRAM ELIGIBILITY

- Open to all commercial, industrial and institutional customers receiving electric service from a WPPI Energy member utility.
- Projects must reduce annual energy consumption by 150,000 kWh or more, and/or reduce site electrical demand by 25 kW or more during the on-peak hours of 1 p.m. to 4 p.m. Monday through Friday for the months of June, July, and August.
These minimums may be achieved by combining multiple energy efficiency measures within a single Bid Application Form, as long as one or both of the minimums are met. Aggregating energy efficiency measures from multiple facilities is allowed as long as all of the facilities are owned by the same parent company and operated by the same corporate management.
- Fuel-switching strategies will be considered if they can produce a measurable reduction in electric demand and/or energy consumption, if they produce a total reduction in consumed energy across all fuel sources, and if the economic analysis takes into account the net energy benefits.
- The following are excluded from consideration in this program:
 - Bid applications with 50 percent or more of annual energy savings coming from lighting upgrades
 - Projects with prior budgetary approval or that have already commenced
 - Measures that rely solely on human behavior changes
 - Measures that require no capital investment
 - Measures that are required by state or federal law, required by building codes or are standard industry practice
 - Measures that involve plug loads
 - Measures that involve purchases of used or rebuilt equipment
 - Measures that achieve savings through equipment maintenance or operational changes without an equipment efficiency upgrade
 - Projects that solely reduce natural gas consumption

APPLICATION DETAILS

- Each bidder must complete a bid application form and submit all requested documentation (in hard copy form) to WPPI Energy to be considered. Bid applications may be submitted in partnership with an equipment vendor, engineering consultant, contractor or other third-party service provider.
- Proposals should include energy efficiency projects that currently do not meet your company's financial requirements, but would be feasible with an incentive award.
- To maintain eligibility for an incentive award, proposed projects may not be started and equipment may not be purchased until written approval is received in the form of an acceptance letter from WPPI Energy.
- If a bid is approved by WPPI Energy for an incentive award, the applicant will have 90 days to start the proposed project(s) and must adhere to the proposed completion date submitted in the bid application form. Failure to complete the project within the proposed timeline may result in the loss of incentive payment. A written request for an extension may be granted contingent on the project scope, complexity and equipment lead time.
- All efficiency measures proposed must meet or exceed the Minimum Efficiency Requirements set by WPPI Energy for the Efficiency Improvement Incentive program, and by Focus on Energy if applicable.
- All bids will be reviewed, scored and ranked, with the highest ranking bids funded first until available funds are expended.

Your local utility is a member of WPPI Energy, a regional power company serving 51 customer-owned electric utilities. Through WPPI Energy, these public power utilities share resources and own generation facilities to provide reliable, affordable electricity to more than 192,000 homes and businesses in Wisconsin, Upper Michigan and Iowa.