



\$30 Cash-Back Reward

per select ENERGY STAR® qualified LED fixture

To receive your Cash-Back Reward:

1. Purchase the ENERGY STAR qualified product(s), including trim requirements if noted, of your choice.
2. Cut out the UPC code and ENERGY STAR logo (see above left corner for example), if available, from each package and attach it to this completed form along with a copy of the cash register receipt with the purchase price(s) circled. If the UPC code and logo are not available, please attach an itemized receipt.

Mail to: Focus ENERGY STAR Lighting, c/o EFI Fulfillment Center, 40 Washington Street, Suite 2000. Westborough, MA 01581-1013

Important Information:

This offer valid only to Wisconsin residential customers of participating electric utilities, and for a limited time. Customers of some Wisconsin municipal and cooperative utilities may not be eligible. Offer is good while supplies last, and may not be combined with any other Wisconsin Focus on EnergySM offer. Offer expires 12/31/10. Limit 12 per customer. Offer valid on **select** ENERGY STAR qualified LED fixtures. Redeemable by mail only. Focus on Energy reserves the right to withdraw or change this offer without notice. Photocopies or facsimiles of this form are not acceptable. Cash-Back Rewards may not exceed purchase price.

The final price paid by the consumer after the mail-in Reward is received must be at least \$0.97 per fixture. Products purchased for less than \$0.97 each after mail-in Reward (not including tax), will not receive the full \$30 Cash-Back Reward. Wisconsin Focus on Energy reserves the right to withdraw or change this offer without notice. Photocopies or facsimiles of this form are not acceptable. Cash-Back Rewards may not exceed purchase price. Rebated fixture may not be used for resale. Ineligible rebates are subject to denial or repayment to program. Cash-Back Reward requests must be postmarked by 1/15/11.

Call 800.762.7077 to find out more about how you can save energy.

Confidentiality Statement:

I am providing the requested information solely to be eligible to participate in this program and request that the personal information supplied by me be treated as confidential to the maximum extent possible.

Sign or Initial here

To be eligible for the \$30 Cash-Back Reward, you must purchase your electricity from one of the following electricity providers:

- | | | | |
|---------------------------------------|------------------------------------|---|---------------------------------------|
| Adams-Columbia Electric Cooperative | Elroy Electric & Water Utility | North Central Power Co. Inc. | Sun Prairie Water & Light |
| Algoma Utilities | Evansville Water & Light | Northwestern Wisconsin Electric Company | Superior Water, Light & Power |
| Alliant Energy | Fennimore Municipal Utility | Oakdale Electric Cooperative | Two Rivers Water & Light |
| Arcadia Electric Utility | Florence Utilities | Oconomowoc Utilities | Vernon Electric Cooperative |
| Argyle Electric & Water Utility | Gresham Water & Electric Plant | Oconto Electric Cooperative | Viola Municipal Electric Utility |
| Bangor Municipal Utility | Hartford Electric | Oconto Falls Municipal Utilities | Waterloo Utilities |
| Barron Light & Water | Hazel Green Light & Water Utility | Pardeeville Public Utilities | Waunakee Utilities |
| Belmont Municipal Light & Water | Hustisford Utilities | Pierce Pepin Cooperative Services | Waupun Utilities |
| Benton Electric & Water Utility | Jefferson Utilities | Pioneer Power & Light Co. | We Energies |
| Black River Falls Municipal Utilities | Juneau Utilities | Plymouth Utilities | Westby Utilities |
| Bloomer Electric & Water Utility | Kaukauna Utilities | Prairie du Sac Utilities | Westfield Electric Company |
| Boscobel Utilities | Kiel Utilities | Price Electric Cooperative | Whitehall Electric Utility |
| Brodhead Water & Light | La Farge Municipal Utilities | Princeton Light & Water Department | Wisconsin Dells Water & Light Utility |
| Cadott Light & Water Department | Lake Mills Light & Water | Reedsburg Utility Commission | Wisconsin Public Service Corp. |
| Cashton Light & Water | Lodi Utilities | Rice Lake Utilities | Wisconsin Rapids |
| Cedarburg Light & Water | Madison Gas & Electric | City Utilities of Richland Center | Water Works & Lighting Comm. |
| Centuria Municipal Electric Utility | Manitowoc Public Utilities | Richland Electric Cooperative | Wonewoc Water & Light Department |
| Clark Electric Cooperative | Marshfield Utilities | River Falls Municipal Utilities | Xcel Energy |
| Clintonville Utilities | Mazomanie Electric Utility | Rock Energy Cooperative | |
| Columbus Water & Light | Medford Electric Utility | Sauk City Utilities | |
| Consolidated Water Power Company | Menasha Utilities | Scenic Rivers Energy Cooperative | |
| Cornell Municipal Light Department | Mount Horeb Utilities | Shawano Municipal Utilities | |
| Cuba City Light & Water | Muscoda Utilities | Shullsburg Electric Utility | |
| Cumberland Municipal Utility | New Glarus Light & Water | Slinger Utilities | |
| Dahlberg Light & Power Company | New Holstein Utilities | Spooner Municipal Electric Utility | |
| Eagle River Light & Water Utility | New Lisbon Municipal Light & Water | Stoughton Utilities | |
| Eau Claire Energy Cooperative | New London Utilities | Stratford Water & Electric Department | |
| Elkhorn Light & Water | New Richmond Utilities | Sturgeon Bay Utilities | |

Focus on Energy works with eligible Wisconsin residents and businesses to install cost effective energy efficiency and renewable energy projects. Focus information, resources and financial incentives help to implement projects that otherwise would not be completed, or to complete projects sooner than scheduled. Its efforts help Wisconsin residents and businesses manage rising energy costs, promote in-state economic development, protect our environment and control the state's growing demand for electricity and natural gas. For more information, call **800.762.7077** or visit focusonenergy.com.

