



# \$15 Cash-Back Reward

per ENERGY STAR® qualified CFL pin-based fixture/ceiling fan/torchiere

Expires 12/31/10. Reward on ENERGY STAR® qualified CFL pin-based fixtures, torchieres and/or ceiling fans. Limit 12 per customer. Valid for Wisconsin residential customers of participating utilities only. Customers of some Wisconsin municipal and cooperative utilities may not be eligible. See salesperson or call 800.762.7077 for details.

### PLEASE COMPLETE THE INFORMATION BELOW

My electric utility company is		Customer Name	
Street Address	City	State	ZIP
Daytime Phone (for verification only)		Email Address	
Name of Store Where Purchased		City	State

Why did you purchase this/these bulb(s)?  
 long bulb lifetime    energy savings    Cash-Back Reward    other reasons

Have you purchased energy star qualified bulbs before?  
 Yes    No

Check the one box that best represents where bulb(s) will be used:  
 farm    business    single family home (1-3 units)    apartment/condo building (4 or more units)

### PLEASE ENTER QUANTITY BEING PURCHASED

Quantity	Manufacturer	Model Number
<b>TOTAL purchased x \$15 =</b>		<b>TOTAL REWARD</b> (Limit 12 per customer.)

#### To receive your Cash-Back Reward:

1. Purchase the ENERGY STAR qualified product(s) of your choice.
2. Cut out the UPC code and ENERGY STAR logo (see above left corner for example) from each package and attach it to this completed form along with a copy of the cash register receipt with the purchase price(s) circled.

**Mail to: Focus ENERGY STAR Lighting, c/o EFI Fulfillment Center, 40 Washington Street, Suite 2000. Westborough, MA 01581-1013**

#### Important Information:

This offer valid only to Wisconsin residential customers of participating electric utilities, and for a limited time. Customers of some Wisconsin municipal and cooperative utilities may not be eligible. Offer is good while supplies last, and may not be combined with any other Wisconsin Focus on Energy<sup>SM</sup> offer. Offer expires 12/31/10. Limit 12 per customer. Offer valid on ENERGY STAR qualified fixtures, torchieres or ceiling fans. To qualify for Reward, the fixture you purchase must be a CFL pin-based fixture, torchiere or ceiling fan. Redeemable by mail only. Focus on Energy reserves the right to withdraw or change this offer without notice. Photocopies or facsimiles of this form are not acceptable. Cash-Back Rewards may not exceed purchase price.

The final price paid by the consumer after the mail-in Reward is received must be at least \$0.97 per fixture/torchiere/ceiling fan. Products purchased for less than \$0.97 each after mail-in Reward (not including tax), will not receive the full \$15 Cash-Back Reward. Wisconsin Focus on Energy reserves the right to withdraw or change this offer without notice. Photocopies or facsimiles of this form are not acceptable. Cash-Back Rewards may not exceed purchase price. Rebated fixture/torchiere/ceiling fan may not be used for resale. Ineligible rebates are subject to denial or repayment to program. Cash-Back Reward requests must be postmarked by 1/15/11.

Call 800.762.7077 for a list of participating utilities, or to find out more about how you can save energy.

#### Confidentiality Statement:

I am providing the requested information solely to be eligible to participate in this program and request that the personal information supplied by me be treated as confidential to the maximum extent possible.



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Sign or Initial here